



ARTDESIGN
Fuorisalone 2017

euromn^ovators
IDEAS CAN CHANGE THE WORLD MAKE THEM HAPPEN

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MICHELA CODUTTI

ALESSANDRA COVINI



Euroinnovators ha come finalità la promozione delle imprese creative, e dei creativi.

Per queste realtà, Euroinnovators ricerca sponsor, pianifica strategie business e organizza eventi in collaborazione con istituzioni e privati. Nell'ambito di questa collaborazione, Euroinnovators partecipa anche alla organizzazione di bandi e concorsi.

Euroinnovators si avvale anche di collaborazioni con partner tecnici istituzionali e non a livello nazionale e internazionale.

Euroinnovators è stata fondata nel 2014 da **Michela Codutti**, interior designer e talent scouter, che si è specializzata nella progettazione di strategie business. Dal 2015 Michela Codutti collabora con varie figure professionali presenti sul territorio italiano e in ambito europeo per creare nuove opportunità business.

Euroinnovators is committed to fostering the works of creators and creative industry. For them Euroinnovators looks for sponsors, plans business strategies and events.

Furthermore, Euroinnovators cooperates with Institutions and companies for organizing calls and awards. Euroinnovators is cooperating also with national and international institutional and non institutional partners.

Euroinnovators was founded by Michela Codutti in 2014. Michela Codutti is an interior designer and talent scouter, specialized in planning business strategies. Since 2015 Michela Codutti cooperates with professionals coming from Italy and Europe for creating new business opportunities.





ARTDESIGN @ FURISALONE 2017
4-9 APRIL 2017
PROJECT EUROINNOVATORS
CO-PRODUCED BY VENICE DESIGN WEEK
& 5VIE ART + DESIGN

ARTDESIGN @ FURISALONE 2017

At **Fuorisalone Milano 2017 Euroinnovators di Michela Codutti**, founder of **Euroinnovators**, and co-produced by the cultural association **5Vie Art+Design** and **Venice Design Week**.

ARTDESIGN @ Fuorisalone 2017 is an **exhibition of works made by creators**, creative studios and enterprises where art and design mix together.

The selected works show a very hi manufacturing level, a strong cultural impact and are representative of the potentialities of limited edition design.

Often limited edition products are art works in the sense of handcraft work and concept that stands behind the creative process.

The exhibition that includes works made of different materials such as glass, metal, wood, silver, fabrics, leather, carbon and yarn promotes cultures and handcraft traditions of creators coming from European and non-European Countries.

The exhibited works have different functions. There are tables, chairs, carpets, jewels, lights, vases, clothes, decorative and furnishing complements.

All exhibited works are innovative as they mix traditional working processes with contemporary design. With their aesthetics and functionality they contribute to improve the quality of living space and propose an ironic view of the objects of daily life.



The exhibition goal is to sensitize the visitors on different traditions and cultures as well as on how art can influence design and distinguish the creative project promoting new emotional approaches.

The exhibition shows works manufactured by Nymphenburg Porzellan for the artists J.van Lieshout, Damien Hirst, Barnaby Barford, and works by the designers Patricia Urquiola, Sam Baron, Richard Yasmine, Matteo Zorzeroni, Simone Crestani, Francesca Bosa, Francesca Cester, San Lorenzo Silver con lavori di Afra e Tobia Scarpa, Lettera G con i progetti dei designer Daniela Mauer, Davide Radaelli, Innocenzo Rifino, Diego Rossi, Rosa Vetrano, WE DON'T DESIGN, Carlo Maria Pelagallo, Irene Maria Ganser, Sophie Dries, Matteo Parenti, Fanny et Mari, Thomas Dariel, Daniel Mauron, Florian Pretet Atelier Fevrier, JIHYUNDAVID, TECAstudio Luzli Roller Headphone Designers, Dina Guth & Andrew Lee, Jonix R&D with the project Jonix Cube, Nathalie Masset, Lettera G with the works of the designers Daniela Mauer, Diego Rossi and Davide Radaelli, Vera Mazzolini, Renata Manganelli, Alessandro Salvadori & Maddalena Venier - Materialmente Venezia and the pieces of "La Commedia Dell'Arte" manufactured by Nymphenburg Porzellan and designed by: Christian LaCroix, Gareth Pugh, Pascal Millet, Naoki Takizawa, Viktor Rolf, Vivienne Westwood, Dominique Sirop, Esteban Cortazar, Franck Sorbier, Damiano Biella, Gustavo Lins, Adeline André, Igor Chapurin, Elie Saab, Maurizio Galante, Ralph Ricci.

The exhibition presents the projects Drawing Glass – FABRICA with works by Sam Baron, Giorgia Zanellato, Charlotte Juillard, Ryu Yamamoto, Valentina Carretta, Dean Brown. Forma Fantasma – guest designers and the project Paris-Memphis by Thomas Dariel for Maison Dada, a group of Candle holder and carpets inspired by the project Memphis produced by the Italian architect Ettore Sottsass.

Technical Partners: Nymphenburg Porzellan Munich, Fabrica-Gruppo Benetton, Yamaha Music and Video, Bosa Ceramiche, Opinion Ciatti, Edra S.p.A.

Fabbian Illuminazione Grappa Prime Uve and Exquisita

Setting up and communication: Centro Finitura Metalli di Michele Salvato, Studio Lamaa and Design33.

Opinion Ciatti has contributed to the design of the exhibition layout with the projects: Apparel, design Vera&Kyte and La Gabbia, design Lapo Ciatti.

Exhibit Design: Michela Codutti, Giovanni Emilio Galanello and Pietro Servalli

Further press release from Il Giornale dell'Architettura, media partner:

www.ilgiornaledellarchitettura.com/web/2017/03/23/from-venice-to-artdesign/

bosa ★

EXQUISITA
BONTÀ ESTREMA DAL 1952

F A B R I C A

YAMAHA

EXQUISITA
BONTÀ ESTREMA DAL 1952



miFAC
FOTOGRAFIA ARTE CULTURA MILANO



OPINION CIATTI®
FIRENZE

musicCast

edra

:Fabbian

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vie
ART+DESIGN

ART DESIGN @ FUORISALONE 2017

Evento: ARTDESIGN @ Fuorisalone2017

Periodo: 4 - 9 April 2017

Orari Apertura: 11:00 – 20:00

Luogo: Palazzo SIAM, Accademia Teatro alla Scala, Via Santa Marta, 18 - 20123 Milano Galleria miFAC, Piano Terra

Press Preview 5Vie: Lunedì 3 Aprile ore 11:00

Press Day: Martedì 4 Aprile ore 11:00

Vernissage: Mercoledì 5 Aprile dalle 18:00 alle 20:00

Euroinnovators di Michela Codutti presenta una esposizione di lavori di design e arte co-prodotta dalle **5Vie Art+Design** e da **Venice Design Week**.



ARTDESIGN @ Fuorisalone 2017 è una selezione di lavori di creativi e aziende che uniscono il tratto artistico al design. I lavori esposti sono stati selezionati per l'elevata qualità della loro manifattura, per l'efficacia del messaggio culturale e in quanto testimoniano le potenzialità del design a produzione limitata, nel quale si evidenziano le tradizioni manifatturiere dei luoghi d'origine.

Quando il designer pianifica lavori a produzione limitata, spesso si rilevano caratteristiche artistiche che possono essere di manifattura e di concetto.

L'esposizione, che comprende lavori realizzati con materiali diversi, quali il vetro, metallo, argento, legno, pietra, carbonio, tessuti, filati, pelle propone culture e tradizioni manifatturiere di creativi e aziende di origini europee e non.

Gli oggetti esposti sono di vario utilizzo. Si tratta di tavoli, sedute, tappeti, gioielli, illuminazioni, vasi, vestiti, decorazioni e complementi decorativi e per la cura dell'ambiente.

Tutti gli oggetti esposti sono innovativi in quanto uniscono i metodi di lavorazione tradizionali a un design contemporaneo; con la loro estetica e funzione contribuiscono a migliorare le condizioni dell'ambiente abitativo e propongono una visione ironica delle funzioni e degli oggetti del quotidiano.

L'intento espositivo è quello di sensibilizzare i visitatori sulle diverse tradizioni culturali e creative e su quanto le stesse influenzino il processo creativo, caratterizzandolo.

L'esposizione evidenzia anche il valore aggiunto che l'artigianato contribuisce a dare al lavoro di design, spesso suscitando forti emozioni.

Sono state selezionate opere realizzate da Nymphenburg Porzellan di Monaco di Baviera su direttive degli artisti J.van Lieshout, Damien Hirst, Barnaby Barford, e lavori dei designer Patricia Urquiola, Sam Baron, Richard Yasmine, Simone Crestani, Francesca Bosa, Rosa Vetrano, WE DON'T DESIGN, Carlo Maria Pelagallo, Irene Maria Ganser, Sophie Dries, Matteo Parenti, Fanny et Mari, Thomas Dariel di Maison Dada, Daniel Mauron, Matteo Zorzeroni, TECAstudio Luzli Roller Headphone Designers Dina Guth & Andrew Lee, JIHYUNDAVID,

Nathalie Masset, Lettera G con i lavori dei designer Daniela Mauer, Diego Rossi e Davide Radaelli, Vera Mazzolini, Renata Manganelli, Florian Pretet di Atelier Fevrier, Jonix Cube, Alessandro Salvadori & Maddalena Venier di Materialmente Venezia e le statue de La Commedia Dell'Arte di Nymphenburg Porzellan disegnate dagli stilisti di moda: Christian LaCroix, Gareth Pugh, Pascal Millet, Naoki Takizawa, Viktor Rolf, Vivienne Westwood, Dominique Sirop, Esteban Cortazar, Franck Sorbier, Damiano Biella, Gustavo Lins, Adeline André, Igor Chapurin, Elie Saab, Maurizio Galante, Ralph Ricci.

Viene presentato il progetto Drawing Glass - FABRICA con lavori dei designer Sam Baron, Giorgia Zanellato, Charlotte Juillard, Ryu Yamamoto, Valentina Carretta, Dean Brown Forma Fantasma-guest designers e il progetto Paris-Memphis di Thomas Dariel per Maison Dada, che propone candelabri e tappeti ispirati al progetto Memphis dell'architetto Ettore Sottsass.

Le opere d'arte esposte testimoniano la maestria degli artigiani che le hanno realizzate.

ARTDESIGN @ Fuorisalone2017 è co-prodotto dall'Associazione Culturale 5Vie art+Design, Milano.

Partner Tecnici: Nymphenburg Porzellan Munich, Fabrica-Gruppo Benetton, Yamaha Music and Video, Bosa Ceramiche, Opinion Ciatti, Edra S.p.A. Fabbian Illuminazione Grappa Prime Uve e Exquisita.

Produzione allestimenti e comunicazione: Centro Finiture Metalli di Michele Salvato Studio Lamaa e Design33.

Exhibit Design: Michela Codutti, Giovanni Emilio Galanello e Pietro Servalli

Opinion Ciatti ha partecipato al design dell'allestimento con Apparel, design Vera&Kyte e La Gabbia, design Lapo Ciatti.

Ulteriore contatto press di Il Giornale dell'Architettura, media partner dell'evento:

www.ilgiornaledellarchitettura.com/web/2017/03/23/from-venice-to-artdesign/



Masterpieces

ATELIER FEVRIER



Designer Florian Pretet

Florian Pretet is a textile designer graduated in 2009 from Parisian design school Studio Berçot. He has worked in the fashion design industry for several years.

Atelier Fevrier designs and creates luxury bespoke rugs.

Our eco-friendly rugs fuse modern art with traditional design to create truly unique centrepieces. We aspire to create woven pieces that are entirely original and personalized.

French designer Florian Pretet replicates his designs onto rugs precisely as they are on paper. They are then hand-knotted in the Himalayas following age-old techniques that have been passed down through generations.

We opt for traditional hand-crafted methods which result in the highest quality rugs ideal for both commercial and domestic spaces.

Each rug is the result of a combined workforce of more than 50 people.

Every process is done by hand for a natural aesthetics.

The design begin as hand-rendered drawings on paper then scaled up and hand-knotted in Nepal.

We are not only creating ethical work opportunities for those in Nepal and Tibet but are also promoting traditional Asian craftsmanship.

Florian Pretet è un designer di tessuti che si è diplomato alla scuola parigina di design Studio Berçot. Ha lavorato per alcuni anni nel fashion design.

Atelier Fevrier disegna e crea tappeti di lusso personalizzati. I nostri tappeti, ecologicamente compatibili con l'ambiente fondono l'arte moderna con il design tradizionale per creare pezzi veramente unici. Creiamo pezzi unici realizzati a telaio interamente originali e personalizzati. Il designer francese Florian Pretet riproduce in modo preciso il suo design dal bozzetto ai tappeti.

I tappeti vengono filati a mano in Himalaya secondo tecniche molto antiche tramandate da generazioni.

Abbiamo scelto metodi di lavorazione artigianali che rispecchiano la tradizione nell'alta qualità dei tappeti, ideali per decorare spazi commerciali e l'ambiente domestico.

ATELIER FEVRIER
www.atelierfevrier.com

DESIGNER: Florian Pretet
COUNTRY: France
PROJECT: Luxury bespoke rugs Elisse and Nazar
CONTACT: info@atelierfevrier.com
PROGETTI:
Tappeti realizzati a mano dal design personalizzato. Modelli Elisse e Nazar



IRENE MARIA GANSER



The designs of Irene Maria Ganser are not just there to be admired, they are also there to be touched. It is surprising how smooth and warm the solid metal surfaces of her furniture designs feel. The secret lies in the craftsmanship and high quality standards of this artist designer. Irene Maria Ganser insists on making the finishing touches to all of her pieces. Only when she is convinced with the result and all the details fall into place can her designs leave the workshop. "It is a wonderful feeling when a piece is right", she says.

Irene Maria Ganser creates works of art with a purpose. Her tables are like pieces of jewellery in a room, yet they are meant to be used everyday. Her designs are exhibited in art galleries in Paris and Venice and at international design shows such as the Milano Salone Internazionale de Mobile. They are also in demand as exclusive pieces in selected furniture shops in Vienna, Paris, Stuttgart and Kitzbühel.

Growing up in Linz, Upper Austria, Irene Maria Ganser discovered her creative talent at a very young age. „It was always there“, she says. As a student she was drawn to the international design hubs. „I wanted to be at the source, at the starting point of it all“, says the designer.

She went to Paris to study design and fashion and later moved to Milan where she graduated from the Marangoni Institute with a Masters degree in Fashion Design. She also studied Interior Architecture at the renowned Politecnico di Milano.

Irene Maria Ganser started her design career at the Milanese studio Corso Como 10 founded by the New York artist Kris Ruhs. In this fabulous creative space she developed her passion and skills working with metal in the design areas of jewellery, sculpture, and art installation.

On leaving Milan for Vienna Irene Maria Ganser's talent attracted international brands such as Siemens, Chopard and Alfa Romeo who commissioned her to design on their behalf.

Living and working in Vienna the artist designer finds inspiration for her unique creations being surrounded by a rich tradition of art foundry craftsmanship. Vienna is home to some of the world's most beautiful examples of metal architecture. Irene Maria Ganser's personal favourite is the dome of the Viennese Secession Building – an array of golden leaves.

Nature is always a key source for her creations, she says, "I look at a tree trunk and I would instantly think what could I do with it and how I could transform it into design."

A close-up photograph of a coffee table. The table has a thick, circular top made of a material with a wood-grain texture, possibly bronze or a composite material. The top is supported by a smooth, curved, metallic base. The lighting is dramatic, highlighting the textures and curves.

IRENE MARIA GANSER
www.irenemariaganser.com

DESIGNER: Irene Maria Ganser
COUNTRY: Austria
PROJECT: Albeo I and II

CONTACT:
Irene Maria Ganser
office@irenemariaganser.com

PROGETTI:
Albeo is a bronze coffee table whose table top recalls the wood grain
Albeo è un tavolino in bronzo il cui piano d'appoggio ripropone le venature del legno

BOSA CERAMICHE



bosa ★

Bosa, the internationally known Venetian ceramics workshop, has been creating completely handmade objects and pieces of furniture since 1976.

Thanks to the consolidated artisan experience, Bosa has undertaken a number of design challenges, creating functional objects and works of art design in collaboration with designers and businesses.

Bosa products are known for their exclusive colours and finishings, such as precious metals and enamels, the fruit of the company's natural and constant propensity towards experimentation and research.



BOSA CERAMICHE
www.bosatrade.com

DESIGNERS:
Sam Baron France
Matteo Zorzeroni Italy
Francesca Bosa Italy

PROJECTS:
Champagne table lamp
Meccano vases
Spheres

CONTACT:
Francesca Bosa
press@bosatrade.com



CARLO MARIA PELAGALLO



Carlo Maria Pelagallo is an industrial and visual designer, who has spent his career in visual communications.

He has decided to take on a new venture and dedicate his competencies to design and photography.

His passion for these subjects has translated into his new and innovative love, la PRIMA.

CARLO MARIA PELAGALLO
www.carlomariapelagallo.com

DESIGNER: Carlo Maria Pelagallo
COUNTRY: Italy

PROJECT: La PRIMA
**Platinum and silver jewelry collection
designed by Carlo Maria Pelagallo**

CONTACT:
Carlo Maria Pelagallo
cmp@carlomariapelagallo.com



MICHELE SALVATO





CENTRO FINITURA METALLI
www.centrofiniturametalli.it

DESIGNER: Michele Salvato & Studio Lamaa
COUNTRY: Italy

PROJECT: Hyper Cube
Hyper Cube is a modular system for interior
and exhibiting design

CONTACT:
Michele Salvato
m.s.salvato@gmail.com

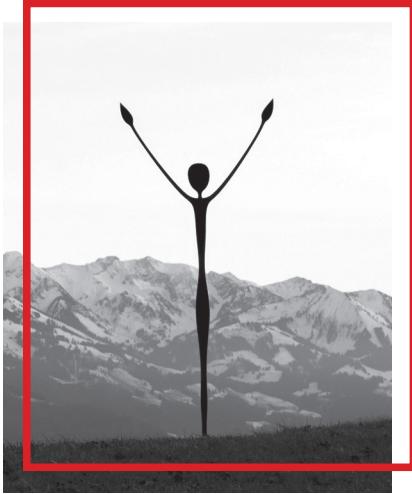
DANIEL MAURON



Daniel Mauron is both an artist and a craftsman... with feeling, perception and a source of inspiration coming from the nature to give a shape to the matter ; iron for its strength, wood for the warmth and other more contemporary materials...

“A lot of work in my studio and walks in the wilderness with my dog “Amy”, a training of electrician, high level sportsman, plane pilot, travel, curiosity and a lot of experience in metal construction... This is what constitutes my luggage! The shapes must make a whole with ergonomics. A chair, even beautiful, but totally uncomfortable ... is for me, more than uncomfortable! Or, it's a sculpture. In a world where everything becomes complicated, structured, reflected; I try to simplify. Not too many materials, colors ...

Having extensive creative abilities, I learned with time, to concentrate myself especially on furniture. A functional as well as aesthetic approach offers an artistic dimension to your daily life”.



DANIEL MAURON
www.danielmauron.ch

DESIGNER: Daniel Mauron
COUNTRY: Swiss

PROJECT:
Commode Rusty
Sculpture Embrace

CONTACT:
Daniel Mauron
daniel.mauron@gmail.com



EDRA



Jacopo Foggini was born in Turin and currently lives and works in Milan. He explores art and design crossing the boundaries imposed by the conventions of those disciplines.

It was when Jacopo was a young man working in his family's plastics industry that he discovered the versatility of methacrylate, an industrial material normally used to make automobile tail lights.

Fascinated by the extraordinary aesthetic and chromatic qualities of this material, which is similar to glass, but considerably lighter, he began to experiment this thermoplastic resin at the beginning of the 1990s.

In his atelier, using a machine of his own invention, he heats the methacrylate to 200 degrees Celsius, producing a filament which he models with his hands to create luminous shapes and monumental works - mazes of threads in an elegant intertwining of colours.

After his debut, an exhibition with an oriental flavour held in 1997 at Romeo Gigli's space, his success was marked by the opening of his own gallery, the publication of a book devoted to his work and the inclusion of his lighting sculptures in the permanent collections of important institutions, such as the Haus der Musik in Vienna and the Montreal Museum of Decorative Arts.

For years he has participated to the Milan International Furniture Fair, realising striking installations especially for the occasion.

EDRA

www.edra.com

DESIGNER: Jacopo Foggini

COUNTRY: Italy

PROJECT: Gilda chair

CONTACT

Mariarosa Monego

mariarosa.monego@edra.com

Claudia Pedduzza

claudia@republique.it



FABBIAN ILLUMINAZIONE



Guillaume Delvigne born in France in 1979. He studied at the Ecole de Design Nantes Atlantique and the Politecnico di Milano. Graduated in 2002, he starts in Milan at George J. Sowden studio, co founder of the Memphis movement. In parallel he quickly starts to design his own objects, for an Italian editor named Industreal. In 2004 he settles in Paris and for a few years he works along-side various renowned designers such as RADI Designers, Delo Lindo, Elium Studio, Marc Newson or Cédric Ragot.

In 2011 he opens his own studio, inaugurates his first personal exhibition at the ToolsGalerie and receives the Grand Prize of the creation of the city of Paris. He leads now a lot of projects for big French and foreign companies such as Tefal, Hermès, Cristal de Sèvres, La Redoute, Fabbian or Habitat, just as for young editors like La Chance, Oxyo ou Hartô. His designs are regularly exposed during exhibitions in France and abroad and have been awarded or belong to permanent collections. He is a member of the design collective Dito since 2006.

FABBIAN ILLUMINAZIONE

www.fabbian.com

DESIGNER: Guillaume Delvigne

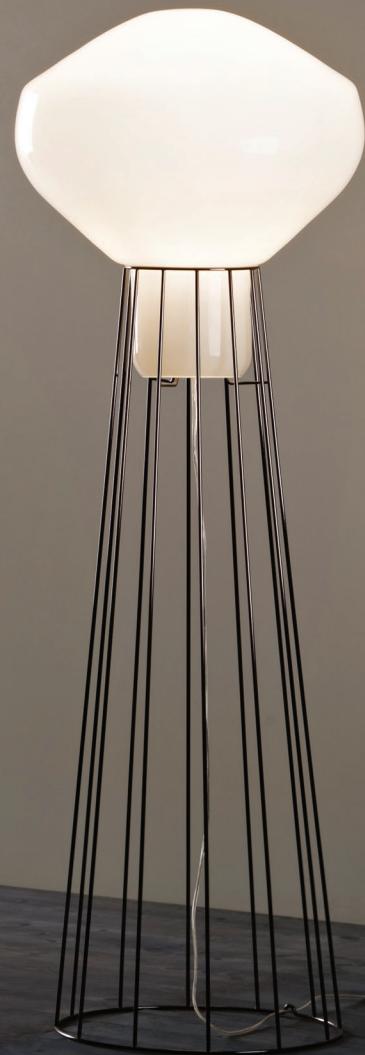
COUNTRY: France

PROJECT: Aerostat

CONTACT:

Elena Fabbian

elena.fabbian@fabbian.com



FABRICA DESIGN TEAM

Sam Baron: Director of Fabrica Design Studio

Born in France in 1976, Sam Baron has a degree in Design from the Fine Arts School of Saint Etienne and a post-graduate degree from the National Decorative Arts School of Paris. Baron loves to reinterpret traditional methods of construction, raising questions about the utility of today's material productions.

He is an independent designer and consultant for international companies such as Benetton, Louis Vuitton, L'Oréal, Vista Alegre and the French jewelry designer Dinh Van; he creates exhibition and interior design projects, giving life to cross-over works mixing art and design. In January 2009, Baron received the "Grand Prix de la Creation de la Ville de Paris" in the design category and during the 2010 edition of Maison & Objet, Philippe Starck selected him as one of the ten important designers of the next decade.

Sam Baron currently lives and works between France, Portugal and Italy where, since 2006, he directs Fabrica's design studio.

Dean Brown - Scotland

Dean Brown is an industrial designer, committed to developing objects and furniture that are thoughtful, optimistic and inspired by understanding people.

He has been working at Fabrica since January 2010. Prior to this, Dean ran his own studio for 2 years, based in Scotland - much of the work was collaborative, hands on and explored the relationship between people and technology.

His work has been exhibited internationally at the Milan Furniture Fair, ICFF New York, London Design week, Grand Hornu, Mudam, the V&A and Design Museum, London.

Catarina Carreiras - Portugal

Graduated in Communication Design from Faculdades de Belas Artes de Lisboa, Catarina Carreiras enjoys loosing herself looking out for shapes, colors, places, ideas. She is working with Sam Baron since 2008, first in Fabrica's design department and now as a consultant for Fabrica Features.

She has been also collaborating with the studio Karlssonwilker in New York. During the last four years Catarina won three honor scholarships from Universidade de Lisboa, a grant from the Portuguese Ministry of Culture, and two Jovens Criadores awards on the category of Graphic Design. Selected clients include HP, Vitra, Museum of the Moving Image, Secondome, Nivea, Benetton and Zanotta.

Valentina Carretta - Italy

Born in Treviso, Italy, in 1981, Valentina graduated from the Politecnico di Milano in 2005. In 2004, she began her collaboration with Fabrica Design Department where she deals mainly with product design and interior design.

Her projects include a range of blown-glass objects for Secondome, a collection of tableware for Bosa and limited edition pieces for Zanotta and the Granville Gallery (Paris). Moreover, the restyling of the new Fabrica Features shops in Bologna, Madrid and Lisbon was to her design. Since 2008 she has been working as a freelance designer and consultant.

Her designs have been exhibited at Triennale di Milano, Gardiner Museum (Toronto), MAD Museum (New York), MUDAC (Lausanne) and at the Milan Furniture Fair.

Mariana Fernandes - Portugal

Born in 1985, Mariana Fernandes is a Portuguese graphic designer and illustrator with a degree in Communication Design at the Fine Arts University in Lisbon. Her interest in the different creative processes enabled her to develop her skills in a multidisciplinary way.

In 2008, Mariana started working in the Fabrica Features space in Lisbon where she was responsible for the cultural program, the product selection and the space management. In the meantime, she developed several design projects, responding not only to professional needs but also for personal satisfaction. She has been working in the Fabrica Design Department since October 2011.

Charlotte Juillard - France

Charlotte Juillard is a designer born in 1987 in Gassin, France. She graduated with merits in Product Design and Interior Architecture at the Camondo School in Paris. She obtained honors for her porcelain project Morphosis realized in partnership with manufacturers of Sevres.

After having collaborated with the French designer Elise Fouin, in October 2011 she started working for the company Sia Homefashion as a freelance designer. Materials are always the starting point of her projects. She seeks the balance between texture and shape, a softness that catches the eye.

According to her, the work of the matter, the research and the experimentation are mandatory in the birth of any project. Being able to imagine objects and to create them in partnership with artisans, working as a team, are skills that she particularly enjoys in her work. Charlotte joined the design department of Fabrica in September 2012.

Ryu Yamamoto - Japan

Ryu Yamamoto is a product designer born in 1986, in Tokyo, Japan. He studied architecture design at the Tokyo University of Science and then went on to study communication design at the Keio University Graduate School of Media Design (KMD).

Ryu has been part of the Design Department at Fabrica since November 2012. He is interested in exploring the relationship between people, the environment they live in and their daily life behaviour.

Giorgia Zanellato - Italy

Giorgia Zanellato is a product designer born in Venice in 1987.

She started her design studies at IUAV University of Venice where she developed a strong understanding at the functionality of objects and based her design around this. In 2009 she moved to ECAL in Switzerland to improve her drawing skills. For her master project she wanted to investigate a part of design that she wasn't familiar with.

She did her thesis about "Soprammobili" which means ornaments knick knacks in Italian. She wanted to understand how and with which criteria to design an ornamental object which has no limits and rules to follow, but just visual and emotional aspects which change from person to person. She's actually working in Fabrica's design department.



A black metal shelving unit with various glassware and plants. The shelves are arranged in a grid pattern. On the shelves, there are several glass items: a glass bowl, a glass vase, a glass bottle, and a glass cup. There are also some plants, including a green leafy plant and a potted plant with long, thin leaves. The background is a plain white wall.

FABRICA
www.fabrica.it

DESIGNERS:
Sam Baron France
Dean Brown Scotland
Catarina Carreiras Portugal
Valentina Carretta Italy
Mariana Fernandes Portugal
Charlotte Juillard France
Ryu Yamamoto Japan
Giorgia Zanellato Italy

PROJECT: Drawing Glass

MASTRO VETRAIO: Massimo Lunardon

CONTACT
Marta Celso
marta.celso@fabrica.it

FANNY & MARI

Fanny et mari stands for

- quality and uniqueness -
- re-use and transformation-
- everthing handmade in Austria -
- with love and humor -
- something special -
- for people, who know, what they want -
- for individualists and free thinkers -

against the mainstream.

Fanny et mari – Fanny a young architect from Graz loves old objects. Notions of re-use and transformation are essential to her work. She gathers ideas and collects objects at flea markets and during her trips around the world. Together with her husband Fanny infuses these objects with new life. She changes their characters and creates humorous objects for day-to-day use.

The drawers of baroque furniture turn to the main focus of attraction of a minimalist sideboard. Old lampshades are piling up to a new table. Old plastic figures and old pieces of wood are arranged to a new lamp.

The fusion of inspiration and technical perfection merge to unique items. They are both commodity and objects of art, that meet the demand of modern design as well as spray the charm of old pieces. A new definition of forms, an esthetic pleasure.





FANNY&MARI
www.fannyetmari.com

DESIGNER: Fanny Justich
COUNTRY: Austria

PROJECTS:
Lederantilope armchair
Fem floorlamp

CONTACT:
Fanny Justich
fanny@gmx.at



FRANCESCA CESTER

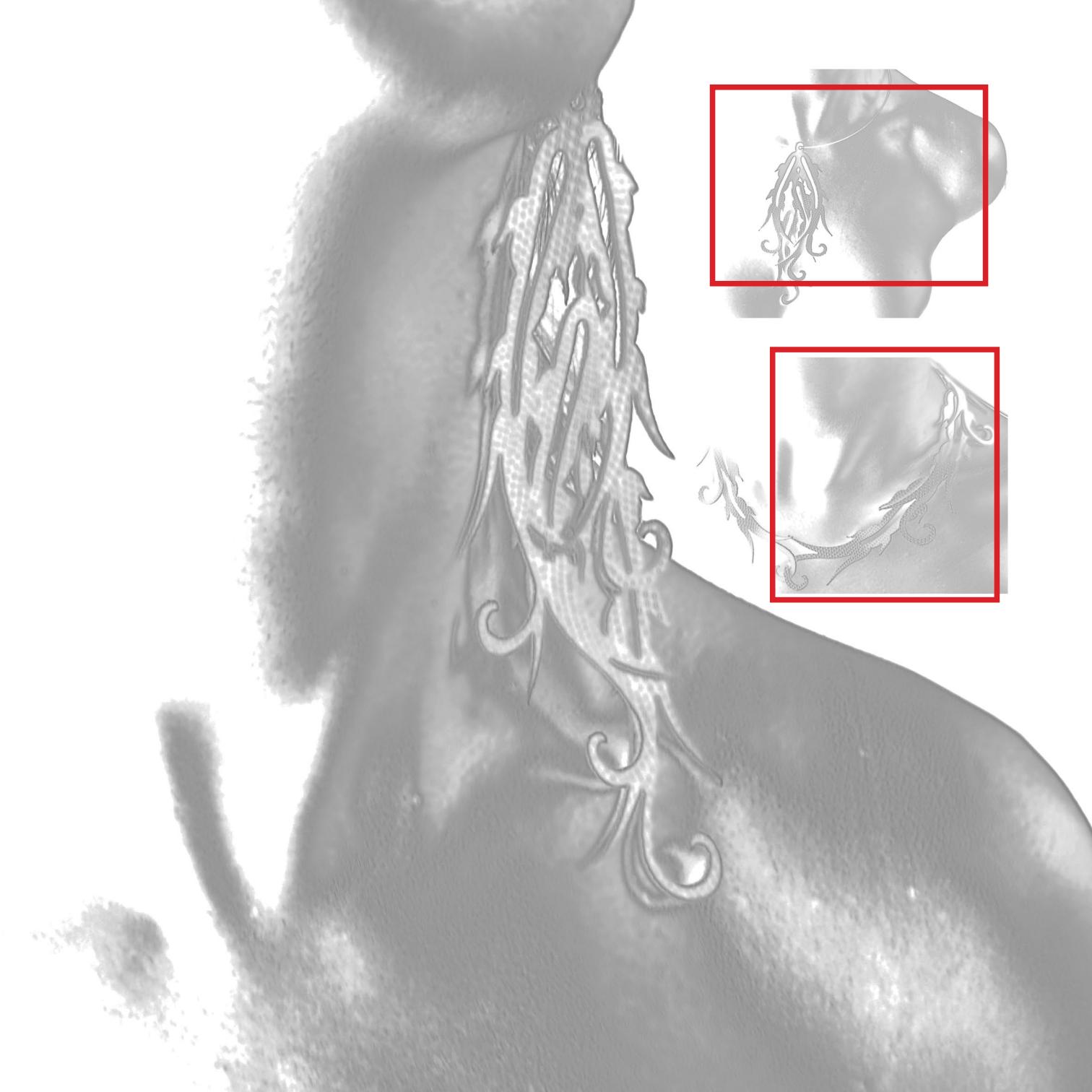
Francesca Cester is an architect who works for De'Longhi Group as industrial designer and trend explorer.

She has been rewarded with several prizes, among them the Red Dot and Plus Design Prize and she has a nomination for ADI Compasso d'Oro.

Francesca Cester has registered few industrial and utility model patents and has organized sculpture and design awards.

Plumage is a group of transversal jewels with a design that combines traditional shapes and innovation through the use of watercut and eco-materials such as eco-leather and leather. The final result is a sensual collection of design jewels.





JIHYUN DAVID



Jihyun David is a turin/amsterdam/seoul based design studio by JIHYUN RYOU (Korea) and DAVID ARTUFFO (Italy). Their collaboration started on 2008 when they initiated the project SHAPING KNOWLEDGE / SAVE FOOD FROM THE FRIDGE: A research-project on the preservation of food, combining ethnographic knowledge and objects for the home.

The work of JIHYUN DAVID highlights the social and educational role of design, formulating new approaches on living in a sustainable way. Their projects are characterized by the union of each other's complementary background, the soft and the hard, tradition and innovation, east and west. Especially focusing on food culture, they investigate design as a tool of daily life, exploring the coming together of cultures, science and tradition. Jihyun David got awarded as uprising designers (Toegepast 16: Les Nouveaux) by Culturalplatform Limburg and Best of Green Award 2012 by Treehugger.

Jihyun David's works got attention in various platforms such as Milan Design Week (IT), Dutch Design week (NL), Sotheby's London (GB), Maison & Objet (FR), Science Museum of Dublin (IE), Art center Z33 (BE), Dwell on Design (USA), Amsterdam Biennale (NL).

Their work has been also the focus of on-going and intense interest in the various media such as Domus, Frame, Intramuros, The New York Times, TheGuardian, La Repubblica, Knack, De Standaard, Monocle etc. and featured in documentaries such as "Taste the waste (DE)", "Design design (KR) along with others.

Jihyun David has been lecturing and giving speeches in different conferences and schools such as TEDxEutropolis, What Design Can Do, How I met my idea, University of Gastronomy and Science, along with others.



JIHYUN DAVID
www.jihyundavid.com

DESIGNERS:
Jihyun Ryou Korea
David Artuffo Italy

COUNTRY: Korea | Italy

PROJECT:
Save the Food from Fridge

CONTACT:
Jihyun Ryou & David Artuffo
info@jihyundavid.com



JONIX SRL - GALLETTI GROUP



**JONIX CUBE**

www.jonixsrl.it/cube

DESIGNER: Jonix R&D

COUNTRY: Italy

PROJECT:

Jonix Cube is a device for purifying the ambience. It eliminates bacterias, molds, virus, polluting elements and unpleasant smells.

Jonix Cube è un dispositivo di purificazione dell'aria per eliminare batteri, muffe, virus, inquinanti e odori.

CONTACT:

Mina Bustreo

mina.bustreo@jonixsrl.it

LETTERAG



Designers:

Davide Radaelli - Innocenzo Rifino - Daniela Maurer - Diego Rossi

To Lettera G, design is the heart and the pursuit of beauty. Lettera G evolves the technical and functional aspect of design to create atmosphere, fascination and a touch of dissonance.

To Lettera G design is beauty to the eye and to the touch. It is the poetry and the art of creating objects, redesigning and reinventing our daily lives. The purpose of the brand name 'Lettera G' is to convey the Italian identity of the brand, continuity with the past, Giovanardi, and a vision for the future of the company itself.

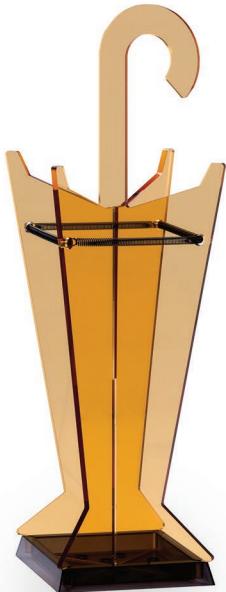
Lettera G evokes the famous Olivetti 'Lettera 22', the portable typewriter once used by many journalists, including Indro Montanelli, of the company for which Giovanardi worked for over thirty years.

'Lettera' (letter), however, is also a functional element of the sign system, the alphabet, with which we communicate; it is therefore both 'sign' and 'writing', and has a functional and cultural value.

'Letter' is a written communication sent from a person or a society to another person or community; it is dialogue, communication.

Lastly, 'letter' is a humanistic word, a declaration of intent; the desire to 'write', to leave a mark, as design in general and LETTERA G in particular strive to do

www.letterag.it info@letterag.it



LUZLI ROLLER



**TECASTUDIO**

<http://tecastudio.co.uk>

DESIGNERS:

Dina Guth Swiss
Andrew Lee United Kingdom

COUNTRY:

Swiss
United Kingdom

CONTACT:

Dina Guth
dina@luzli.com

PROJECT:

LUZLI Roller Headphones

Headphones individually handmade in Swiss. Luzli Roller Headphones is made of a unique patented rolling mechanism which makes these headphones small enough to fit in your pocket or purse.

Cuffie acustiche realizzate a mano in Svizzera. Luzli Roller Headphone sono fatte con un meccanismo brevettato che rende queste cuffie acustiche di piccole dimensioni adattandole alle tasche o alle dimensioni di una borsetta.

MAISON DADA



THOMAS DARIEL

Thomas Dariel is the Founder and leading designer behind the Shanghai-based interior design agency Dariel Studio.

As great grandson of a French furniture designer, grandson of a jazz musician and son of an architect, he has always drawn his strength and inspiration from his family heritage. French Designer by training and tireless traveler, he came to China in 2006 to launch his own interior design studio at the age of 24.

Thomas has since earned the praise of the interior design industry. He has received several awards, among them selection for Best International Interior Designer - 2012 Andrew Martin Awards, awarded Top 100 talents in Architecture and Design – 2015 and 2013 AD Magazine, Top 40 Young Design Talents under 40 – 2013 Perspective 40 Under 40, Top 10 Best Designer in China – Vantage Magazine 2016.

Thomas is recognized for his very personal creative style and his habit to push boundaries, to provoke and surprise. A singular signature that he is now extending to product design. In 2015, Thomas indeed decided to launch his own brand of furniture, lighting, rugs and accessories, Maison Dada.

MAISON DADA
www.maisondada.com

DESIGNER: Thomas Dariel
COUNTRY: France

PROJECT:
Paris-Memphis candleholder and carpets

Paris-Memphis è una collezione di tappeti e candelabri ispirata al progetto Memphis di Ettore Sottsass

CONTACT:
Delphine Moreau
moreau@maisondada.com





MARINA E SUSANNA SENT



MARINA E SUSANNA SENT
www.marinaesusannasent.com

DESIGNERS: Marina e Susanna Sent
COUNTRY: Italy

PROJECT:
Soap glass necklace
Soap collana in vetro

CONTACT:
Susanna Sent
info@marinaesusannasent.com

MATERIALMENTE VENEZIA



Maddalena Venier and Alessandro Salvadori are artists who complement themselves in the realization of their works.

They are the founders of Materialmente Venezia, and run an atelier in Giudecca and a shop in the center of Venice where they make and promote their original jewels and sculptures made of iron, wood and other materials they collect.



MATERIALMENTE VENEZIA
www.materialmentevenezia.com

DESIGNER:
Alessandro Salvadori
Maddalena Venier

COUNTRY: Italy

PROJECTS:
Megaterra
Attesa
Affinità
Mare Aperto

CONTACT:
Alessandro Salvadori e Maddalena Venier
materialmentevenezia@gmail.com



MATTEO PARENTI

Matteo Parenti born in 1977. He comes from a family of artists and artisans. He has dedicated his professional studies to materials research. He distinguishes for his capacity to transform materials of any nature into functional and prestigious objects.

He produces and designs unique art and design objects that are worldwide distributed.
He lives between Rome and Venice.





MATTEO PARENTI
www.union-e.it

COUNTRY: Italy
PROJECT: Union(e) chair

CONTACT:
Matteo Parenti
mpmparenti@gmail.com

PATRICIA URQUIOLA



Patricia Urquiola was born in Oviedo, Spain and now lives and works in Milan.

She attended the faculty of architecture of the Madrid Polytechnic and the Milan, Polytechnic graduating with Achille Castiglioni.

She collaborated with Achille Castiglioni, Vico Magistretti and Piero Lissoni before opening her own studio in Milan in 2001 working on product design, architecture, interiors, installations and concept creation.

She has been selected and has won various prizes among others the International Design Yearbook, IMM Cologne, Good Design Awards of the Chicago Athenaeum, Red Dot Award, Elle Decoration International Awards. She has been nominated designer of the year for Elle Decoration International Design Awards, Wallpaper magazine, AD Spain, Maison & Object Paris, A&W Germany, Interior Design Hall of Fame.

She has received from the Spanish Government and the King of Spain the Gold Medal of Fine Arts and the Cross of the Order of Isabella the Catholic. Her products are present in the permanent collection of various museums among others MoMA NY and Triennale Milano.

MOROSO
www.moroso.it

DESIGNER: Patricia Urquiola
COUNTRY: Spain
PROJECT: Fjord poufs

CONTACT:
Marisa Mesaglio
marisa@moroso.it



NATHALIE MASSET



Nathalie Masset is a French artist who loves to work with metal. She loves its smell and hardness. She loves the patience and difficulties of metal working.

She loves to work at few projects at the same time. She is inspired by the past, the primitive and tribal art. Her art works are mostly figurative art works.



NATHALIE MASSET

COUNTRY : Swiss

PROJECT: Art Complements

CONTACT:

Nathalie Masset

masset.nl@gmail.com

NYMPHENBURG PORZELLAN MUNICH

In Nymphenburg, handmade porcelain objects and works of art are manufactured according to the concepts of contemporary designers and artists who count among some of the most widely-renowned creators of art worldwide.

Well-known designers like Konstantin Grcic, Hella Jongerius, Reed Kram and Clemens Weisshaar, fashion designers like Christian Lacroix, Vivienne Westwood and Gareth Pugh, and artists like Carsten Höller, Olaf Nicolai and Wim Delvoye focus intensely on the historical and cultural context of Nymphenburg and express their outstanding artistic visions in the highest quality porcelain.

The character-shaping creative relevance of the work owes to the close collaboration between the artists and the masters' workshops of Nymphenburg. In this last pure manufactory in the world, each of the porcelain parts is still worked by hand with techniques being applied which have been passed down from generation to generation and held onto since 1747.

In the framework of the design processes, a dialogue between the artist and manufactory emerges, creating space for experimentation and ensuring that the original ideas and concepts of the artists can be perfectly put into practice. For Nymphenburg this means opening up new perspectives, consistently advancing existing methods of manufacture, and shifting the limits of what's possible.

As an institution of creative force with a history spanning more than 266 years, Nymphenburg aims to consistently face up to the challenges of the 21st century and create outstanding designer objects and works of art with timeless values.



DESIGNERS AND ARTISTS :

Damien Hirst
Barnaby Barford Global Service
Joep van Lieshout Collision
Gareth Pugh Capitan Spavento



OPINION CIATTI



The driving force behind Opinion Ciatti is Lapo Ciatti's passion for design, understood as a form of expression applied to common objects, and this passion has made an indelible impression on all phases of his life. Today, it's a collection of bookshelves, mirrors and furnishings – and tomorrow it's a whirlwind lifestyle. In his forward moving path, he will be dealing with every room in the house and more, always careful to evolve beyond what has been done. These are not just objects with form but MASTERPIECES that will stand out over time for their form and function.

OC= our interpretation of the world of design



OPINION CIATTI
www.opinionciatti.com

DESIGNER:
Lapo Ciatti La Gabbia
Vera&Kyte Apparel

COUNTRY:
Italy
Norway

PROJECTS:
La Gabbia
Apparel

CONTACT:
Ileana Cernaz
press@opinionciatti.com

A black and white profile photograph of a woman, Renata Manganelli, looking towards the left. Her face is partially in shadow, and she has a slight smile. Her hair is dark and styled. She is wearing a dark, ribbed top.

RENATA MANGANELLI

Renata Manganelli, was born in Italy and lived in London for many years before moving to Turin, where she now lives and works.

With a past in Theatre and after a pioneering career in the new media Renata devoted herself to sculpture for years until one day she simply reduced the scale of her works, transforming them into jewels, microsculptures to wear, art on your skin.

Since 2013 Renata is the designer behind Mirè's jewels.



Project: Miré jewels

Artist: Renata Manganelli

website:

www.bymire.com

Contact:

Renata Manganelli

pixelrem@gmail.com

RICHARD YASMINE

Interior Architect and product designer, born and raised in Beirut, graduated in 2003 from the Lebanese university with an honorable fine art master degree, and since, he started as a conceptual designer and works for many firms in Beirut, Milan, Dubai, and Doha.

He believes design should be simple, bold, and straight forward with a touch of fantasy, merging his experimental dimension with a professional know-how. He incorporates a fresh approach while sticking to culture and traditional aspects, using technology and methodology, perception and spaces. Member of the syndicate of professional artists, department of scenography, former teacher and lecturer in numerous schools of arts teaching technology of materials and design structure. Has participated in several regional and international competitions and acquired number of prizes and awards, permanent attendant to many workshops and fairs in Paris, Milan and New York.

Active in the field of installations, furniture and conceptual design, his projects and designs have been featured in many local and international blogs and magazines.

He gets his motivation and inspiration from many renowned architects, artists and fashion designers such as Le Corbusier, Tadao Ando, Anish Kapoor, Yayoi Kusama, Rei Kawakubo and Yohji Yamamoto. Lately working on integrating the Middle Eastern spirit in his product design, collaborating with craftsmen, using traditional carving and marquetry on rough materials like wood, metals and stones, seeking to spread the marriage between tradition and trend.





RICHARD YASMINE
www.richardyasmine.com

DESIGNER:
Richard Yasmine

COUNTRY: Libanon
PROJECT: Wonderwood

CONTACT:
Richard Yasmine
info@richardyasmine.com

ROSA VETRANO



Rosa Vetrano graduated in Palermo, Italy with an architecture degree.

After, she acquired a master degree in France in "Restoration of Architectural Heritage". She worked on restores, sculptures, frescoes, monuments and so on.

Doing this profession she was able to experiment and work with several materials. Her interests vary from interior design to Fashion design.

Musica Liquida project by Rosa Vetrano collection is made with an enormous amount of recycled plastic, selected, shaped and transformed into poetic bright objects, which have a morphology that leads us to the inhabitants of the sea.

Every single creation is unique because is hand made in an almost sculptural way. In connection with the ecologist philosophy, the light source is strictly LEDs with different performance characteristics, soft or not, depending on whether are some elements in suspension or they have a base, with the possibility of adjusting the flow bright.

The effect is of a great suggestion especially when they are switched on, because some of them spread through the air a delicate fragrance of the sea thanks to an essence based on algae.

ROSA VETRANO
www.rosavetrano.it

DESIGNER: Rosa Vetrano
COUNTRY: Italy
PROJECT: Musica Liquida

CONTACT:
Rosa Vetrano
info@rosavetrano.it





SAN LORENZO SILVER

Cartoccio bowl by Tobia and Afra Scarpa

San Lorenzo was founded in Milan in 1970 with the aim of renewing the expressive language of silverware following the principles of design.

The idea of choosing one single material – moreover a precious metal – as a medium to express contemporary culture, as a sign of one's time, was a remarkable innovation.

Hard to understand at a time when silverware was still strongly influenced by the classical tradition.

www.sanlorenzosilver.it
info@sanlorenzosilver.it



SIDE BY SIDE



Designer: Jette Scheib – Designer Weinlicht.

Jette Scheib studied industrial design at the University of the Arts, Berlin (UdK), and has worked since 2005 as an independent product designer specializing in home accessories. Her work can be plain and pure or narrative and playful, but often with a little twist that adds a new context or dimension to a functional object.

Inspiration is everywhere: whether it is art, music, people and their stories, habits, clichés or simply life itself that feeds her creativity.

From 2009 to 2011 she taught design at the University of the Arts, in assistance to Prof. Egon Chemaitis.

She lives and works in Barcelona.

Designer: Martin Gschwendtner-Debour – Designer Obstschale

Martin Gschwendtner-Debour is a master craftsman and studied industrial design at University of Applied Sciences, Munich. His work combines detailed research and free experiments with different materials. He enjoys exploring solutions by simple means. Giving products a dynamic effect and a surprising momentum challenges him. He lives and works near Munich.



SIDE BY SIDE

www.sidebyside-design.de

DESIGNERS:

Jette Scheib

Designer Weinlicht/Winelight

Martin Gschwendtner-Debour

Designer Obstschale/Fruitbowl

COUNTRY: Germany

PROJECTS:

Weinlicht

Obstschale

CONTACT:

Barbara Pettignano

info@hauseco.it

info@haus269.com



SIMONE CRESTANI



Simone Crestani is a glass artist and designer. He came in touch with this material very young and he could catch all its secrets; following his passion in 2010 he opened his own 'Atelier Crestani'. Introspective and self-thought artist, Simone, over the years, gathering all the lessons he learned and his own experiences was able to find his personal language and expressive code.

Appreciated worldwide for his special technique of flame working, he could combine design quality and craftsmanship ability creating exclusive sculptures and objets d'art.

Beside his hands-on activities he has been committed to teaching and research in prestigious art academies around the world.

My work is a personal research on the beauty and poetry of the form, on the aesthetic balance that we can find in the natural elements and from which I get inspired.

These, revised with my artistic language and fused to contemporary concepts, give birth to my artworks. I use glass to shape my thoughts.

To do this I need trained and precise movements that arise from many years of experience and my deep commitment to the craft of glass making.

First craftsman then artist, because only with full control of matter I can create my works exactly as I would like them to be.



SIMONE CRESTANI

www.simonecrestani.com

DESIGNER: Simone Crestani

COUNTRY: Italy

PROJECT: Country Collection

CONTACT:

Simone Crestani

info@simonecrestani.com



SOPHIE DRIES

Sophie dries architect is a paris based design studio run by the architect sophie dries from end 2014 when she was 28 .

She has been collaborating for several years with many luxury interior design & architecture offices in paris such as ateliers jean nouvel , pierre yovanovitch or christian liaigre. Af ter graduating as an architect at paris malaquais architecture school located in the beaux arts, she started to design exhibitions for musée d'orsay. Then she became a project manager on villas in st tropez or munich, and high standard apartments in paris and abroad.

Sophie dries studied also at l'ecole du louvre, so she is specialized in contemporary art advising.

Sophie dries has studied in the master department of furniture and interior design at the aalto university of helsinki, finland. On the edge of high luxury and new design approach of shapes and materials, she plays on the paradox of traditional materials and technics with sharp and radical lines, in contemporary design.

She was part of the danish architecture residency of jorn utzon foundation in the villa can lis in 2015 and worked on some furniture design pieces.

Sophie dries architect has started her collaboration with the turkish hip brand les benjamins and set the visual identity of the brand in the architectural space of the stores, in istanbul and worldwide.

She has been renovating a loft for a paris art director and magazine founder, and just finished an artist apartment in the hotel particulier d'aligre, rue de l'universite paris 7.

She has been featured in several inernationnal publications in 2016 (ad france, vogue us, dezeen, tl mag, ...).

Sophie currently works on the renovation of a countryside mansion in france, a luxury private housing abroad, and designs a numbered edition furniture line launched in milan for the 2016 salone del mobile.

She has been showing at pad london together with the gallery l'éclaireur (paris & los angeles). Sophie dries will be showing in a curated exhibition about ceramics in a castle in the french countryside together with masters among andrea branzi and michel de lucchi, in spring 2017. The impermanent collection gallery (belgium) will show her new ceramics collection during artbrussels 2017.



SOPHIE DRIES ARCHITECT

www.sophiedries.com

DESIGNER: Sophie Dries

COUNTRY: France

PROJECT: Marbles Shades

A project realized in cooperation with the Belgian company Van Den Wege on the idea of color shades on marble.

CONTACT:

Sophie Dries

sophie@sophiedries.com



VERA MAZZOLINI



Vera Mazzolini, architetto e designer, ha collaborato con prestigiosi studi di architettura milanesi, maturando una vasta esperienza e abilità tecnico-formali.

Propone un design che si ispira ad una poetica minimalista e contemporanea. Il suo lavoro rimanda a linee lievi, leggere e sobrie, gli oggetti che immagina inseguono e ricercano la semplicità.

Vera Mazzolini is an architect and designer who has worked for prestigious architecture studios in Milan, gaining valuable experience and new technical and aesthetic skills.

She suggests a design inspired by minimalist and contemporary poetics. Her works are made from slight, light and sober lines imagining objects that pursue and aim to the simplicity.



VERA MAZZOLINI

DESIGNER:

Vera Mazzolini

PROJECT:

Origami concrete coffee table

CONTACT:

archiworld.vera@gmail.com

OGATA WASARA





WASARA
www.wasara.jp/e/

DESIGNER: Mr. Ogata
COUNTRY: Japan

PROJECT:
Wasara paper tableware
Wasara oggettistica per la
tavola in carta

CONTACT:
Barbara Pettignano
info@hauseco.it

WE DONT DESIGN



WE DONT DESIGN is a young Italian design studio founded in mid 2016. It is a group of young international designers, lead by Francesco Meneghello — 26 years old, industrial designer and enthusiastic traveler — and Davide Lanfranco — 26 years old, industrial designer and self-taught musician.

After graduating in IAAD, Turin and working internationally, they merged their different backgrounds and characters into a steady partnership. The studio, based in a rustic and peaceful landscape in northeast Italy, has a fresh and flexible ambience where limited thinking is not allowed.

Within the last few years, they have gotten in touch with iconic brands such as Lavazza, Poltrona Frau, Gessi, CRISTINA, Riva1920, LAGO, HORM.IT thanks to which they have acquired different perspectives on design.

They continue to cooperate with a wide range of companies, varying in size, identity, and philosophy. Their ambition drives every project they manage, always interpreting the company soul and pursuing their original creativity. In an effort to promote a green economy, they aim to create timeless, high-quality objects that are sustainable.

They achieved world-renowned prizes: A' Design Award 2016 - Gold , A+Awards 2016 - Winner , Best of Year 2016 - Winner , Iconic Design Awards 2016 - Selection , Cristalplant Design Contest 2016 - Special Mention, Carbon Fiber Design Contest 2014 - Special Mention. They consider new technologies as a way to enhance creativity while appreciating traditional hand-made production techniques to intensively understand how materials work.

They develop projects by adopting a genuine problem solving approach against all stages of complexity. They believe in the inter-contamination of objects, spaces, values and more.

They defined our design manifesto through a new bathroom furniture brand, a vision they called Atelier12. This is the result of mixing different worlds, from fashion design to local artisan traditions, properly expressed into recognizable products and unique advertising.

They attended international exhibitions such as Fuorisalone and Venice Design Week, as well as they are issued in different design magazines.

They believe in the power of rebellious thinking, unconventional ideas and emotional contents to reach exceptional results. They feel inspired by the world around us, the people they meet during their lives and the objects they use every day. They hug trees and smell things.

WE DON'T DESIGN
www.wedontdesign.com

PROJECT:
Incontro table

DESIGNERS:
Francesco Meneghello
Davide Lanfranco

COUNTRY: Italy

CONTACT:
Francesco Meneghello
& Davide Lanfranco

info@wedontdesign.com
www.wedontdesign.com





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FOR SUCCESS**



GIOVANNI EMILIO GALANELLO



PIETRO SERVALLI

EXHIBITION DESIGN COLLABORATORS

Giovanni Emilio Galanello

After finishing his classical studies, he starts his academic education in Architecture in Cagliari. During the three years of bachelor, he works for SPArch office, led by Salvatore Peluso.

Graduated in September 2013, he moves to Milano, in order to obtain his master degree at Politecnico di Milano. Before enrolling, he works for AtelierForte as intern.

During the months spent there, he has the chance building a wooden sculpture of the Sleipnir series, for an exhibition, held in Lugano, in January 2014. In March 2014 he starts his academic path in Politecnico di Milano. While preparing his final essay, he moves to Tokyo for 4 months, in October 2015, to work for the architectural firm Junya.Ishigami+associates, and to accumulate material for his own personal work.

In July 2016, he graduates with the thesis displaced.tokyo, a photographic investigation on the limit between Architecture's will of controlling the Space, and People's need (and instinct) of domesticating it. He was followed in his work by Giovanni Hänninen, and after graduation he starts working in his Studio, where he currently works.

In parallel, he works as academic tutor for the course of Photography for Architecture in Politecnico di Milano, and as photographer, along with Giovanni Hänninen, for laVerdi Orchestra, in Milano.

Pietro Servalli

After the high school diploma at Liceo Artistico Giacomo e Pio Manzù in Bergamo, with the specialization in Architecture and Furniture, he graduates in Scienze dell'Architettura at Politecnico di Milano, on September 23rd, 2013. In April of the same year, he takes part in the International Exchange Program at the New York Institute of Technology (NYIT, New York).

He exhibited some of his works at Triennale di Milano, in the exhibition space Guido Nardi of Politecnico di Milano and in the collective exhibitions of architectural drawing 02106 and 30<30 at the Tulpenmanie gallery, in Milano.

He collaborated with A.U.F.O. (Architectural & Urban Forum) and with architectural firm Degli Esposti Architetti. He was part of the organization of the Architecture Pavilion (Padiglione Architettura) curated by Prof. Arch. Lorenzo Degli Esposti and Vittorio Sgarbi.

He is finishing his master studies in Progettazione Architettonica at Politecnico di Milano and, as parallel activity, since 2014, he is an academic tutor for the course of Urban and Architectural Composition with Professor Lorenzo Degli Esposti, in the same University (DEEPMilano).

CREDITS

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Michela Codutti

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Euroinnovators Le5Vie

Co-producer voice:

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Venice Design Week

Organization Organizzazione:

Euroinnovators
VENICE DESIGN WEEK

Location / Luogo:

miFAC gallery Palazzo SIAM
Via Santa Marta 18 20123 Milano

Period / Periodo:

4 – 9 April / aprile 2017 11am – 8pm

Communication / Comunicazione:

Design33.it

Press Office / Ufficio Stampa:

5 Vie Art+Design

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Marianna Porcellato

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Centro Finitura Metalli
Studio Lamaa
Opinion Ciatti

Sound design:

Lorenzo Milan

Partners:

Arte e Design Venezia
D33 sas

Technical Partners:**Partner tecnici**

Nymphenburg Porzellan Munich
Fabrica-Gruppo Benetton
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Bosa Ceramiche
Opinion Ciatti
Edra S.p.A.
Fabbian Illuminazione
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and to all those who have contributed to
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ARTDESIGN @ Fuorisalone 2017
4 - 9 April 2017
Project Euroinnovators - Venice Design Week