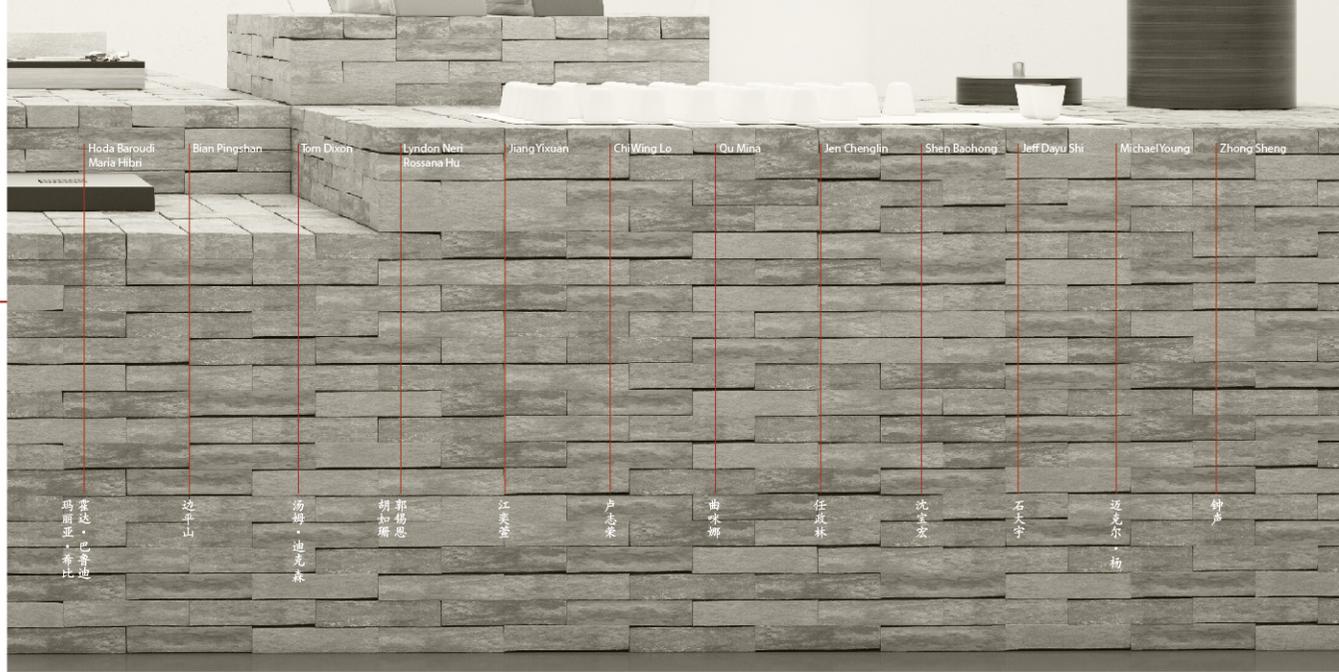


# 看见造物



We would like to take this opportunity to thank you for visiting the Kanjian creations exhibition at the Triennale.

Attached are the information about KANJIAN.

Please don't hesitate to contact us if you need more information.

Media: [guorong@kanjiancreation.com](mailto:guorong@kanjiancreation.com)

Designer: [zhangzilong@kanjiancreation.com](mailto:zhangzilong@kanjiancreation.com)

Brand/Marketing: [guoyu@kanjiancreation.com](mailto:guoyu@kanjiancreation.com)

KANJIAN, the leading proponent of contemporary designs inspired by traditional crafts in China, is a design platform with a cultural initiative, gathering prominent figures in design to revitalize such displaced handicrafts as bamboo, wood, lacquer, ceramics, glass, cloisonne, embroidery, indigo calico... by creating objects that bring forth the essence of these traditions to be an integral part of contemporary life. The exhibition, KANJIAN CREATION, will feature a series of exemplary designs with new possibilities and interpretations derived from these traditional materials and techniques. "Celebrate Quality" is the founding motto of KANJIAN.

Organizer  
KANJIAN  
Co-organizers  
Beijing International Design Week  
"Show The World" Good Will Action  
Curators  
Dadawa Chi Wing Lo Ross Urwin  
Exhibition Design  
Dadawa & Chi Wing Lo



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策展  
朱哲琴 卢志荣 罗斯·厄文  
展览设计  
朱哲琴 卢志荣

# 上乘 非奢侈

CELEBRATE QUALITY





Dadawa

Art Director of KANJIAN, Musician, Goodwill Ambassador of the United Nations, and founder of Show The World Project.

朱哲琴

“看见造物”艺术总监、音乐艺术家、联合国亲善大使、“世界看见”亲善行动创办人



Chi Wing Lo

The only Chinese designer that is highly praised by Italian designers. His sectors of design include integrated arts, architecture, interior and furniture. Currently he is the Design Director of KANJIAN.

卢志荣

唯一一位被现代意大利设计圈推崇的华裔设计师，创造领域综合艺术建筑、室内、家具设计，现任“看见造物”设计总监



Ross Urwin

Brand Director of KANJIAN, former Creative Director of Lane Crawford in Hong Kong.

罗斯·厄文

“看见造物”品牌总监、香港连卡佛家居创意总监



**[PRESS RELEASE]**

## **KANJIAN CREATION OPENS DURING MILAN DESIGN WEEK**

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Kanjian is a cultural initiative focused on the development of a sustainable design platform, the purpose of which is to revitalize the displaced traditional handicrafts of China. Collaborating with some of the world's most influential designers, Kanjian is delighted to be launching a collection of contemporary designs inspired by Chinese traditional crafts of China. The objective of the initiative is to bring awareness to the importance of maintaining and supporting traditional Chinese craftsmanship, materials and techniques. "Celebrate Quality" is the founding motto of KANJIAN.

Starting from April 8th, during Milan Design Week, KANJIAN Creation at Milan's Triennale Design museum will launch with the latest design works that are capable of reflect the professional standards of original Chinese design. It will be the first ever Chinese -Folk-Art-New-Design themed exhibition worldwide. This exhibition is Hosted by KANJIAN and co-hosted by Beijing International Design Week and SHOW THE WORLD.

### **KANJIAN expresses the contemporary Spirit of Chinese Creation**

Today's China is infamous for its mass-production capabilities and commodity products that have a limited lifespan. The rich and diverse culture of this vast territory and its tradition of producing some of the world's most exquisite and painstakingly handcrafted products has been eclipsed by global demand. In a modern era where industrial production methods and convenience dominate our lives many of these heritage crafts have lost their relevance and appeal.

The exhibition will present more than 50 exemplary of modern design derived from more than ten Chinese handicraft traditions, each created by hand at local workshops with bamboo, wood, paint, pottery, porcelain, glass, silver, iron, embroidery, screen printing, dye, cloisonné, calico, and other traditional materials and techniques.

### **Exhibition Platform constructed by 8000 Bricks from China**

Art Director and one of the Curators, Dadawa has chosen 8000 grey bricks as the basic element to present exhibits. In mid-February, these bricks were shipped to Milan, the capital of design to convey the message of Chinese creations spirit. The arrangement plan has been much appreciated and welcomed by the organizer of the Triennale. Originating from the earth, grey bricks have always been the basic element of Chinese architecture on which the foundation of Chinese culture has been laid.

### **KANJIAN constructs platform with designers and workshops**

The Kanjian team has travelled to different regions within China to introduce participating designers to the local artisans who have been the custodians of these traditional techniques for many generations. By investing time to understand the historical value and cultural significance behind each technique, the designers have been inspired to create useful objects that utilises ancient craftsmanship and materials.

KANJIAN CREATION has brought a number of renowned designers like Chi Wing Lo, Michael Young, Tom Dixon, Jeff Dayu Shi, Hoda Baroudi and Maria Hibri, Lyndon Neri and Rossana Hu, and Shen Baohong, to design for KANJIAN based on traditional Chinese materials and handicrafts. KANJIAN would also like to invite designers from all over the world to join to foster this meaningful initiative.

With the passion and support from all of KANJIAN's collaborators we hope that the heritage and legacy of these handicrafts can be passed down to the younger generation, who can breathe new life into these ancient crafts, materials and techniques and open up new design frontiers whilst keeping these precious crafts alive for many years to come.